

## AP US Gov: Unit 2 Study Guide: Concepts and Vocabulary to Study for Unit 2 Exam

1. Role of the four linkage institutions in the electoral process
2. Explain and Describe Political parties and elections, specifically:
  - a. Functions
  - b. Organization
  - c. Development
  - d. Effects on the political process
  - e. Electoral laws and systems
3. Explain and Describe Interest groups (including PACs), specifically:
  - a. The range of interests represented
  - b. The activities of interest groups
  - c. The effects of interest groups on the political process
  - d. The unique characteristics and roles of PACs in the political process
4. Role of the media in elections, including:
  - Polling
  - Gatekeeping
  - Agenda Setting
5. Differences between liberals and conservatives
6. The difference in voter turnout between
  - Presidential election years and midterm elections
  - Primary and General Elections
7. The effects of the following laws on voter turnout:
  - Voting Rights Act of 1965
  - Motor Voter Laws
  - Voter ID Laws
  - Amendments 15, 19, and 26
8. Analyze and explain the beliefs that citizens hold about their gov't and its leaders
9. Describe the processes by which citizens learn about politics
10. Describe and analyze the factors that influence citizens to differ from one another in terms of political beliefs and behaviors
11. Evaluate the factors associated with winning elections