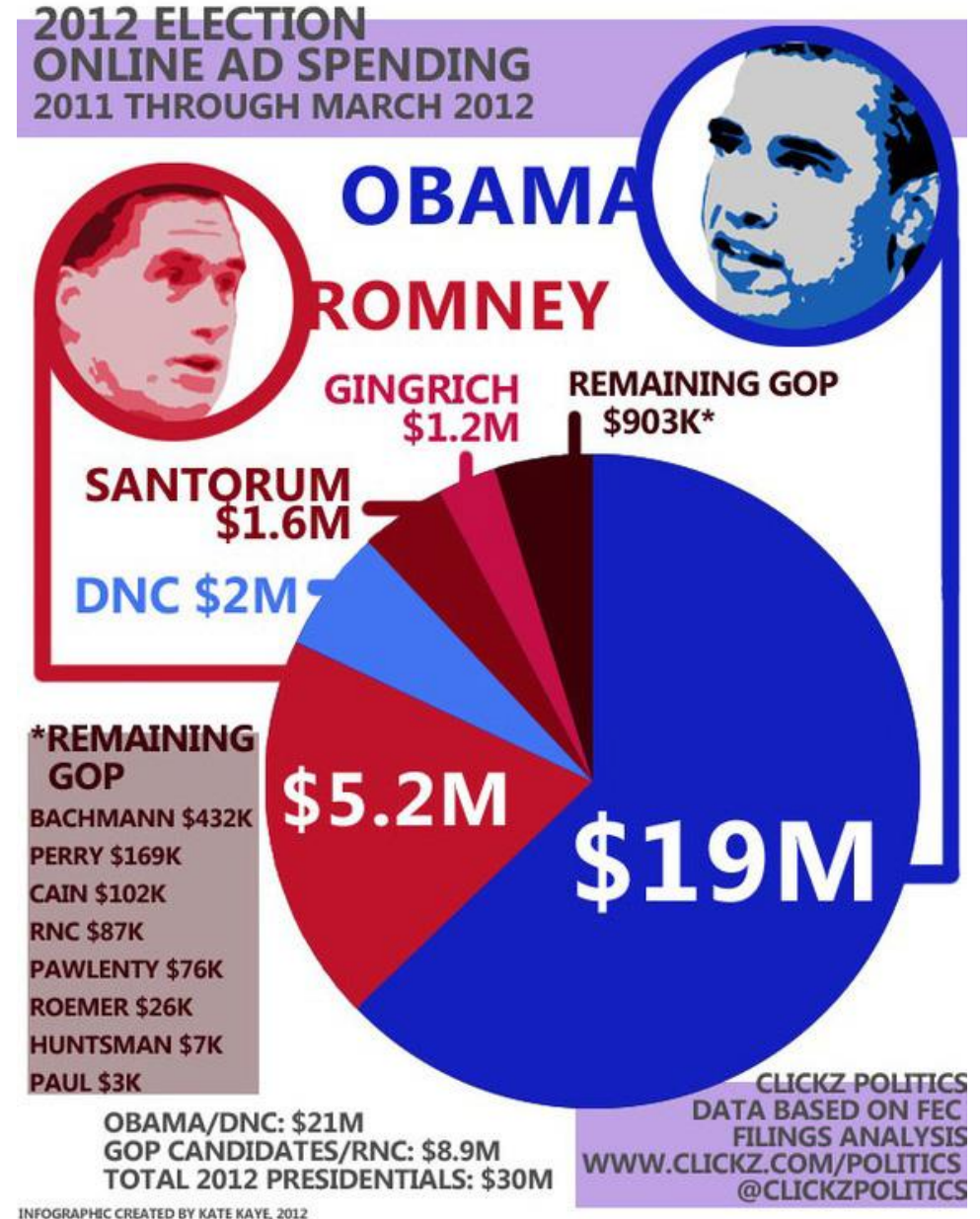




CAMPAIGN FINANCE

Campaigns need money for:

- Advertisements (TV/Radio/Online)
- Staff (Voter outreach, public relations, media, consultants)
- Bumper Stickers, T-Shirts
- Polling, Mailing Lists
- Travel



Don't Write Examples of campaign materials sent to Nydle:

Post Mail Email Internet Ads

Iowa Federation of Labor, AFL-CIO
2000 Walker St., Suite A
Des Moines, IA 50317

NONPROFIT ORG
US POSTAGE
PAID
AFL-CIO

**JONI ERNST:
SOLD OUT**
TO CORPORATE INTERESTS

Hardworking Iowa families are struggling, but Joni Ernst just keeps voting with ALEC, the corporate special interest group that is taking over our state by giving free trips and expensive meals to politicians.



FREE MEALS AND TRIPS FROM ALEC

Ernst is a member of the American Legislative Exchange Council (ALEC), a secretive organization that uses special interest money to wine and dine state politicians and gets laws passed with zero input from the public.

SUPPORTED HUGE CORPORATE TAX BREAKS

Ernst voted for huge tax breaks for wealthy corporations while slashing teachers' salaries through funding cuts to our public schools.



OVER \$200,000 FROM BIG TOBACCO, BIG OIL COMPANIES AND THE KOCH FAMILY

Joni Ernst has received over \$200,000 in contributions from ALEC donors like tobacco giant Altria, Big Oil companies, the Koch family and donors affiliated with their network of political connections.

VOTE TUESDAY, NOVEMBER 4TH

Should campaigns be allowed to purchase membership info from interest/advocacy groups and communication companies?

- ☆ Hillary Clinton Will we add you to the Donor Wall? - Your name on the donor wall! Friend -- We're getting ready to update our Donor Wall at Nov 8
- ☆ Ilyse G. Hogue, NARAL Pr. Abortion equals slavery?! - Ben Carson compares legal abortion to slavery—and he's winning the Republican primary. Will you Nov 7
- ☆ Matt Paul, Hillary for I. You can be the VIP guest at the debate! - Get the VIP treatment! Friend -- We're absolutely thrilled that the next Democratic pri Nov 6
- ☆ Hillary Clinton If you're on my team - Get on the roster! Friend -- When you walk into our campaign headquarters, the first thing you see is Nov 6
- ☆ Hillary Clinton dinner? - Will you join me for dinner? Friend -- I'd like to get to know you, and I can't think of a Nov 5
- ☆ Official Clinton Campaign Five things you can do to elect Hillary Clinton: - Click on your favorite! There are five things that you can do right now: <https://w> Nov 4
- ☆ Hillary Clinton Hi (and welcome!) - Welcome to the team. Friend -- Welcome, and thank you for being a member of Hillary for America. I Nov 3

STATE LCVS

There are more than 30 State LCVs. Find yours here:



Any



Advocacy

Protect Our Public Lands!

Tell Congress to reauthorize and fully fund the Land and Water Conservation Fund:

FEDERAL ELECTION CAMPAIGN ACT 1974

Created Federal Election Commission (FEC)

Administers and monitors campaign laws

Required quarterly reports disclosing how much campaign has raised, who it came from, and how much has been spent

Limited Contributions



Name: YOUNG, DAVID (I - INCUMBENT)
Office Sought: H - HOUSE
Election Year: 2016
State: IA - IOWA, **District:** 03
Party: REPUBLICAN PARTY

YOUNG FOR IOWA, INC.

ID: C00545616

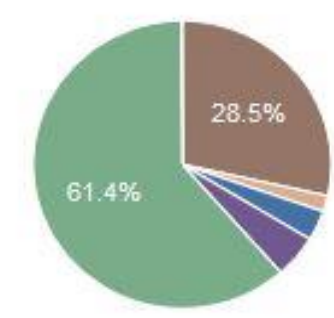
FINANCIAL SUMMARY - YOUNG, DAVID

From: 01/01/2015 **To:** 09/30/2015 ?

I. RECEIPTS

<u>Itemized Individual Contributions</u>	\$231,525
<u>Unitemized Individual Contributions</u>	\$27,461
Total Individual Contributions	\$258,986
<u>Party Committees Contributions</u>	\$1,000
<u>Other Committees Contributions</u>	\$498,650
<u>Candidate Contributions</u>	\$0
TOTAL CONTRIBUTIONS	\$758,636
<u>Transfers from Authorized Committees</u>	\$39,314
<u>Candidate Loans</u>	\$0
<u>Other Loans</u>	\$0
TOTAL LOANS	\$0
<u>Offsets to Operating Expenditures</u>	\$14,611
<u>Other Receipts</u>	\$0
TOTAL RECEIPTS	\$812,562

Receipts



- Itemized Individual Contributions
- Offsets to Operating E...
- Unitemized Individual...
- Transfers from Authori...
- Other Committees Co...
- Other

II. DISBURSEMENTS

<u>Operating Expenditures</u>	\$162,486
<u>Transfers To Authorized Committees</u>	\$0
<u>Candidate Loan Repayments</u>	\$0
<u>Other Loan Repayments</u>	\$0
TOTAL LOAN REPAYMENTS	\$0
<u>Individual Refunds</u>	\$100
<u>Political Party Refunds</u>	\$0
<u>Other Committee Refunds</u>	\$0
TOTAL CONTRIBUTION REFUNDS	\$100

Disbursements

- Operating Expenditures

Public Financing

FECA (1972/74): Campaign funds provided from \$3 voluntary donations on tax forms

Presidential Candidates:

Can receive federal matching during primary, full funding in general.

In exchange, candidates have to accept spending limits

Department of the Treasury—Internal Revenue Service (99)		2014	OMB No. 1545-0074	IRS Use Only—Do not write or staple in this space.
31, 2014, or other tax year beginning		, 2014, ending	, 20	See separate instructions.
initial	Last name	Your social security number		
e's first name and initial	Last name	Spouse's social security number		
er and street). If you have a P.O. box, see instructions.			Apt. no.	▲ Make sure the SSN(s) above and on line 6c are correct.
, state, and ZIP code. If you have a foreign address, also complete spaces below (see instructions).				
Foreign province/state/county		Foreign postal code		
				Presidential Election Campaign Check here if you, or your spouse if filing jointly, want \$3 to go to this fund. Checking a box below will not change your tax or refund. <input type="checkbox"/> You <input type="checkbox"/> Spouse



W. Bush first to decline federal matching during primary
Obama first to decline spending limits
Obama Raised more than \$1 BILLION in 2012

Hard Money vs. Soft Money

Hard Money:

- Spent Directly on a specific candidate
- Advertising, Bumper Stickers, Mailing, etc.
- “Vote for”, “Vote Against”, “Nydle for Senate”, etc.
- Highly regulated and limited



Soft Money:

- Donated to major parties, distributed for numerous needs
- Meant to be for voter registration and outreach
- Cannot mention specific candidate, or a “vote for/against”
- Unlimited contributions



McCain-Feingold

The Bipartisan Campaign Reform **Act** of 2002

Banned soft money

Required candidates to “approve” ads with their names in it

Loophole in the law created 527 groups
(After 527 in the IRS tax code)

(Today’s SUPER PAC’s)

Unlimited contributions

Protected by Freedom of Speech



527 Groups

Independent, Tax Exempt Groups

Issue Advocacy (Soft money)

Not directly tied to ad or party

Cannot say “vote” or “vote for/against”

Usually used for negative ads to attack

Must disclose contributions/expenses



Political Action Committees PACS

Not tax-exempt

Must Register with FEC, Disclose Donors to public

Hard Money: Directly linked to candidates
Money/Resources
(independent expenditures)

527 groups can also create PACS

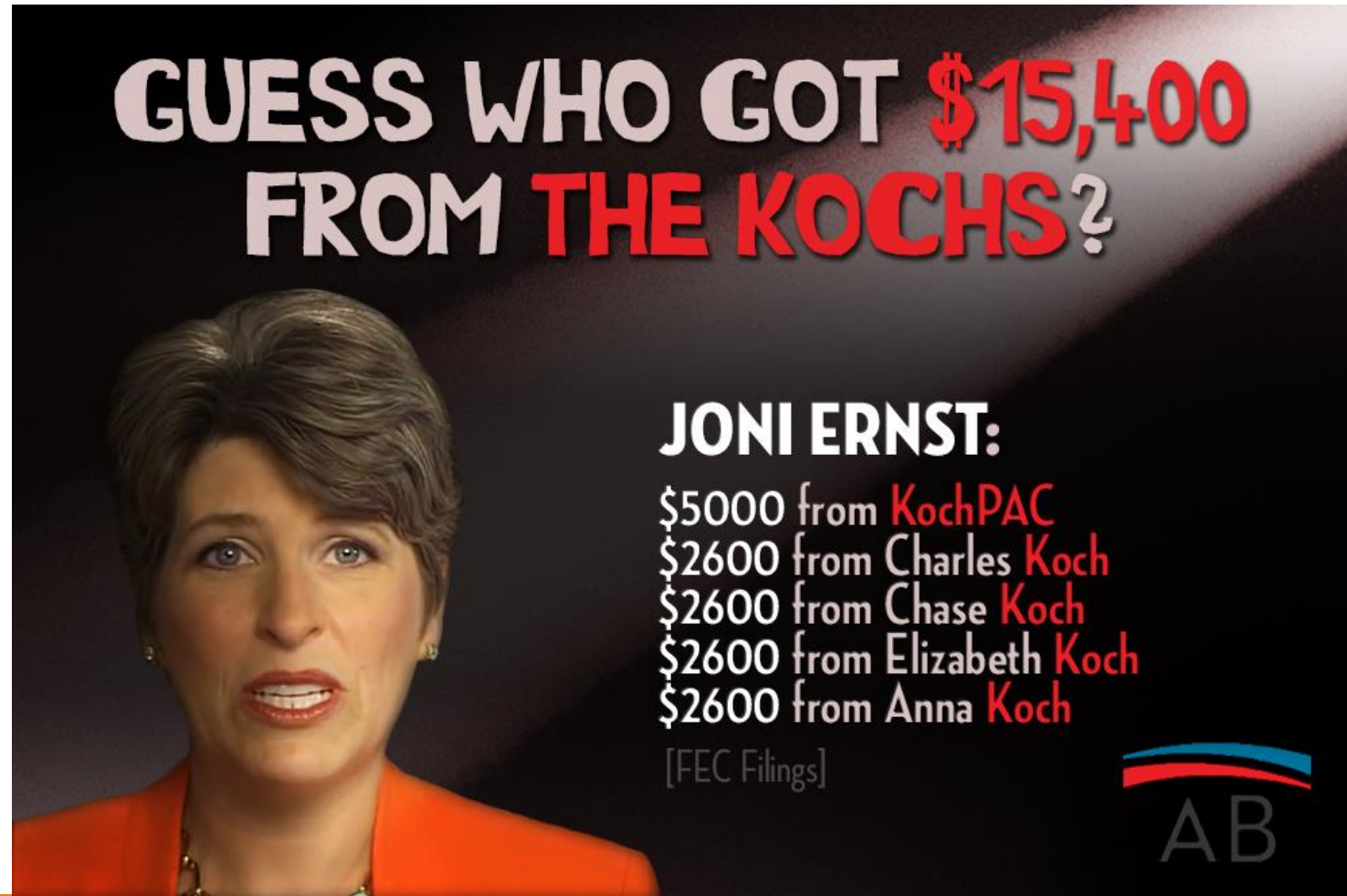


Citizens United v. FEC (2010):

corporations have same rights to free political speech as people, including spending

Cannot limit financial contributions toward election activities (as long as not “coordinating with candidate”)


Replaced 527’s and turned them into SUPERPACS. (Soft money on Steroids)



GUESS WHO GOT \$15,400 FROM THE KOCHS?

JONI ERNST:
\$5000 from KochPAC
\$2600 from Charles Koch
\$2600 from Chase Koch
\$2600 from Elizabeth Koch
\$2600 from Anna Koch

[FEC Filings]



Let's Make a SUPER PAC!!!

★ ★ STEPHEN COLBERT'S ★ ★
COLBERT
SUPER
PAC

www.ColbertPAC.com

Making a better tomorrow, tomorrow